Patrick A Bright has some interesting tips for buyers of commercial property in his new book, The Insiders Guide to Profitable Property Investing. He points out there are traps for the unwary, but also some big capital gains to be made if you find the right property. One key to success is to buy a property that is currently leased below market rental. Why? Because the value of commercial property is based on the actual rental return it receives, so if you find a property that is undervalued you could make a quick capital gain when it's time to do a rent review. However, on the flip side, Patrick points out that buying a commercial property that is not currently rented is flirting with disaster because it only has a potential value, although you could perhaps buy at a significant discount if you negotiate hard and are prepared to take the risk of purchasing a vacant commercial property.



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